FREE FIVE-PRODUCT SAMPLE

US Whey Price & Label Workbook

Five rows from the 27-variant edition. Snapshot: 2 November 2026. All prices are USD one-time manufacturer references, before untested tax and shipping.

Exact variant	Pack g	Protein / serving	Listed USD	USD / 25 g
US01 Ascent 100% Whey Protein Powder Chocolate	907.00	25 g / 33 g	$54.99	**$2.00**
US06 BulkSupplements.com Whey Protein Isolate 90% Powder Unflavored	1,000.00	25 g / 30 g	$59.97	**$1.80**
US08 Levels Grass Fed Whey Protein Unflavored	907.18	25 g / 32 g	$57.99	**$2.05**
US14 Naked Nutrition Naked Whey Unflavored	2,270.00	25 g / 30 g	$139.99	**$1.85**
US27 Transparent Labs Grass-Fed Whey Protein Isolate Milk Chocolate	1,047.00	28 g / 34.9 g	$64.99	**$1.93**

This sample spans five brands and different formulations. It is not a best-product list. The full package provides all 27 rows, an editable delivered-price workbook and the source record.

Edition preview: proofandprice.in/us-whey-workbook.

METHOD

Follow the calculation

1. Estimate total declared protein in the pack

Pack grams / serving grams x protein grams per serving. This mass-based method uses the unrounded number of servings implied by the net weight.

2. Calculate the cost of the same quantity

Price x target protein grams / total declared protein in the pack. The default target is 25 g. It is a comparison unit, not an intake recommendation.

Worked example: BulkSupplements plain isolate, 1 kg

1,000 / 30 x 25 = 833.333 g declared protein in the pack.
$59.97 x 25 / 833.333 = **$1.80 per 25 g**.

3. Use your actual delivered price

In the workbook, enter the whole-pack delivered price in the amber column, including any tax and shipping you intend to compare. A blank uses the original snapshot. Zero is a valid free-pack scenario; negative or nonnumeric prices return n.a.

Why serving-count calculations can differ

A label may round servings per container. A 1 kg pack with 30 g servings implies 33.333 servings, although the label says about 33. This edition consistently uses pack mass and serving mass. The original declared count is retained for inspection.

What the figures cannot establish

These calculations use manufacturer declarations. They do not establish measured protein content, digestibility, taste, contaminant levels, suitability or product quality. No products were purchased, physically inspected or laboratory-tested for this edition.

Costs are rounded to cents for display. Source values and workbook calculations retain their precision. No currency conversion, subscription discount, coupon, import charge or assumed shipping allowance is built into the comparison.

SAMPLE SOURCES

Check the exact variant

US01 Ascent - Chocolate

100% Whey Protein Powder; 2 lb bag (907 g)
Exact product listing / Price evidence / Label 1 / Directory 1
Variant: 31916927221834. Observed 2 Nov 2026.

US06 BulkSupplements.com - Unflavored

Whey Protein Isolate 90% Powder; 1 kilogram
Exact product listing / Price evidence / Label 1 / Directory 1
Variant: 32133467209839. Observed 2 Nov 2026.

US08 Levels - Unflavored

Grass Fed Whey Protein; Unflavored / 2LB
Exact product listing / Price evidence / Label 1 / Label 2 / Directory 1 / Directory 2 / Directory 3 / Directory 4
Variant: 39438823227462. Observed 2 Nov 2026.

US14 Naked Nutrition - Unflavored

Naked Whey; 5 lb / 2.27 kg
Exact product listing / Price evidence / Label 1 / Directory 1
Variant: 842157059. Observed 2 Nov 2026.

US27 Transparent Labs - Milk Chocolate

Grass-Fed Whey Protein Isolate; 2LB / Milk Chocolate
Exact product listing / Price evidence / Label 1 / Label 2 / Directory 1
Variant: 39366090752093. Observed 2 Nov 2026.

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